

Joint Coverage Week Oct 31 – Nov 6 #cop26 @coveringclimate

# **COP26 RESOURCES & COVERAGE PREVIEW**

October 29



### Dear partners,

We're so excited to kick off another Covering Climate Now joint coverage week, October 31 to November 6 — "Code Red: The World's Climate Summit" — focused on what's at stake during the United Nations COP26 global climate conference. As thousands of government leaders and members of civil society descend on Glasgow, the aim of this coverage week is to emphasize the gravity and the human consequences of the decisions that will be made there. The story deserves everything we've got, and we're grateful to have you aboard.

To help you prepare for the joint coverage week, this document collects an abundance of COP26-related resources and gives a snapshot of the coverage some partners have planned, much of which will be available for you to publish.

Throughout the joint week, you'll be able to follow this coverage and more <u>on our</u> <u>website</u> and social media feeds. Keep an eye out and be sure to let us know what you have in the works. During the week, we ask that partners:

- **Publish, broadcast, and share** your own original COP26 stories, in addition to content available from other partners.
- **Engage** your audience on the subject of COP26. This is a story that matters to audiences everywhere!
- **Amplify** CCNow coverage on social media, tagging @CoveringClimate and using the hashtag #COP26.

If you have questions, don't hesitate to contact us: editors@coveringclimatenow.org.

Now let's go make some noise!

Onward, **Mark Hertsgaard** Executive Director Covering Climate Now

# **COP26 RESOURCES**

Over the past several months, CCNow has produced a variety of resources and convened events to help journalists prepare for COP26.

### **Resources:**

- <u>Explainer: How to cover COP26.</u> This summit is one of the most important international meetings in history. Journalists must get it right with robust, insightful coverage.
- <u>Explainer: The importance of 1.5 degrees Celsius.</u> This resource covers the importance of 1.5 degrees C, the forces standing in the way of achieving it, and what it means to live in a 1.5 degrees C, or even warmer, world.
- Press briefings: Countdown to COP26. At two COP26 press briefings, panelists provided <u>background on issues</u> of science, politics, justice, and solutions that will arise at the summit and <u>key stories</u> to cover there.
- <u>From our lead partner, the Guardian.</u> Check out this series of COP26-related explainers, on what the summit is, who's who that will be there, and the jargon audiences should be familiar with to follow the event.

The Guardian's explainers are available for publication by CCNow partners. Please follow the republication instructions at the bottom of this document.

### Video and audio content from key climate newsmakers:

Commentary from these recent CCNow events remains informative and quote-worthy for COP26 coverage.

- <u>Press conference: COP26 president Alok Sharma.</u> For months, the British MP has been soliciting commitments from the world's governments to limit global temperature rise to 1.5 degrees C.
- <u>Press conference: UN Secretary-General António Guterres.</u> "As we look to Glasgow, the time for diplomatic niceties is over. We need really to speak the unfiltered truth," Guterres told CCNow partners.
- <u>Interview with Swedish activist Greta Thunberg.</u> In an interview with CCNow partners Reuters, NBC News, and The Nation, Thunberg shared what COP26 success might look like and why she's skeptical leaders will meet the moment.

# **COVERAGE PREVIEW**

Our partners have been producing excellent work to connect with audiences and communicate what's at stake during COP26. Special emphasis has been placed on three themes: the imperative of limiting global heating to 1.5 degrees C; climate justice, with respect to developing nations and Indigenous groups; and solutions and barriers to fighting climate change. A brief selection of stories that have been published, or will publish during the coverage week, is below. If you're still working out your own coverage plans, we hope this will provide some inspiration.

The below content is also available for your outlet's use. And as always, throughout the week, a larger and more diverse selection of content will come available, which you'll find on our website in the <u>Sharing Library</u>. Republication guidelines are available on the last page of this document. To submit your own content for consideration by our partners, use <u>this form</u>.

Please note: all story lengths and dates shown below are subject to change.

### EXPERT COVERAGE FROM GLASGOW AVAILABLE TO CCNOW PARTNERS

A reminder: From November 5 to 14, Mark Hertsgaard, CCNow's executive director and a veteran of international climate conferences, will be on the ground in Glasgow. He will file regular news and analysis dispatches, available for all CCNow partners to publish; he is additionally available for press interviews and radio and TV appearances. Keep an eye out for more information on this soon.



### Is COP26 our last chance at a 1.5 degree C future?

COP26 president Alok Sharma has called the summit humanity's "last best chance" in the climate fight, before we reach irreversible tipping points on the path to climate breakdown. Indeed, a recent UN report warned the world is way off track: To cap heating at 1.5 degrees C, we must slash emissions by 45 percent compared to 2010 levels by 2030, but current pledges leave the world on track for a 16-percent increase.

Length: 5,000 words

Available beginning: November 1

### Since Paris, how climate has changed America

In the six years since the Paris Agreement was struck, climate change has shown its face around the world and in all corners of the US. In a series of evocative and thoughtful short essays, we'll hear from journalists and readers across the country on how life and the environment have changed in their hometowns.

Length: TBD

Available beginning: TBD

## <u>Big oil CEOs just lied before Congress. It's time they're</u> <u>held accountable</u>

For the first time ever, the executives from four major oil companies and two of the industry's most powerful front groups testified before Congress about their decades-long effort to spread climate disinformation and block legislation that would reduce US dependence on fossil fuels.

Length: 800 words

Available beginning: NOW

### **<u>COP26: world poised for big leap forward on climate</u>** <u>crisis, says John Kerry</u>

The world is poised to make a big leap forward at the UN Cop26 climate summit, with world leaders "sharpening their pencils" to make fresh commitments that could put the goals of the 2015 Paris Agreement within reach, John Kerry says in an exclusive interview with the Guardian.

Length: 1,200 words

Available beginning: NOW

# On-the-scene coverage of the coverage

Jon Allsop, who authors CJR's "The Media Today" newsletter, will be present in Glasgow for the second week of COP26. In addition to analysis of the summit's coverage, expect behind-the-scenes looks at a global news story in the making and examinations of the stories in Glasgow that are receiving perhaps not enough coverage.

Length: Varies

Available beginning: November 8

# <u>How Climate Change and Gang Violence Intersect in</u> <u>Honduras</u>

The pandemic and drought made the situation much worse in Honduras, but it was hurricanes Eta and Iota that pushed 3 million people to the brink of a hunger crisis. Now, migration fueled by climate impacts in this troubled country puts many in the path of dangerous gang violence. Part of CCNow's special series on climate migration, "Flight for their lives." (The story complements an episode of Al Jazeera's Fault Lines, "Exit Honduras: A climate in crisis," also part of the migration series.)

Length: 1,500 words

Available beginning: NOW

# There can be no compromise on a burning planet

Business interests invaded the environmental policy realm even before climate change emerged as a key issue. It's time to kick them out. Amy Westervelt looks back at the history of including fossil fuel companies and executives in climate conversations, "an idea that keeps torpedoing international efforts on climate, and that threatens to once again undermine the UN process as world leaders prepare to meet in Glasgow."

Length: 2,200 words

Available beginning: NOW

# Columbia Journalism Review.



# grist





# SCIENTIFIC AMERICAN



# Citizens to the rescue?

46-year-old Sylvain Burquier was shocked in 2019 when he received an invitation to join a 150-person "citizens' assembly," convened by President Emmanuel Macron, to advise the French government on how to stop climate change. Can assemblies like this help break the government deadlock on climate change?

Length: 2,500-3,000 words

Available beginning: TBD

# **Homelands in peril**

In the US, tens of thousands of tribal citizens across Indian Country are being forced to choose between staying in their ancestral lands or moving to protect themselves from the devastation wreaked by climate change. Featuring vivid, on-the-ground reporting from across the country, this story is part of CCNow's special series on climate migration, "Flight for their lives."

Length: 4,500 words

Available beginning: NOW

# Is New Zealand doing enough to save the Pacific?

This story explores how worsening climate impacts are forcing a conversation about climate-induced migration. New Zealand has been singled out as something of a lifeboat or safe haven for people fleeing Pacific island nations, given its location, political stability, agriculture, and renewable energy. Part of CCNow's special series on climate migration, "Flight for their lives."

Length: 2,400 words

Available beginning: NOW

# <u>There's still time to fix climate – about 11 years</u>

Contrary to widespread belief, decades of global temperature rise are not baked in. Once all greenhouse gas emissions end, temperatures will stop rising in as little as three to five years. So, nations can duck the 1.5-degree ceiling if they make deep cuts now.

Length: 1,600 words

Available beginning: NOW

# The climate emergency is part of my daily life

A collection of "as-told-tos" from young people in the Global South — Hilda Nakabuye from Uganda, Farzana Faruk Jhumu from Bangladesh, and Nicki Becker from Argentina — about how climate change is already reshaping their lives.

Length: 1,400 words

Available beginning: November 1

# **Op-ed:** Every fraction of a degree matters

Filipino Fridays for Future activist Mitzi Jonelle Tan, 23 years old, on why small differences in temperature rise matter — and what limiting global heating to 1.5 degrees C means for her country.

Length: 1,000 words

Available beginning: November 2



Journalism for People Building a Better World

### An interview with Vanessa Nakate

Ugandan climate activist Vanessa Nakate talks COP26 and her new book, *A Bigger Picture: My Fight to Bring a New African Voice to the Climate Crisis.* 

Length: TBD

Available beginning: November 2

# Equity in climate action, before and after COP26

A reported feature about the international climate activists demanding COP26 organizers at Glasgow give airtime to the people who are most affected by climate change. In addition, the piece will ask how they plan to proceed with their activism post-COP26.

Length: 1,200 words

Available beginning: November 5

## **Op-ed: Don't let youth climate activists like me burn out**

August's IPCC report was another wake-up call — one that scientists, Indigenous peoples, and activists have been trying to communicate for decades — and it's becoming more and more urgent, as time to act is quickly running out. I hope that this time the message sinks in, because like many other young activists, I'm burned out.

Length: 1,000 words

Available beginning: NOW

#### For climate solutions, listen to Indigenous women

We know that communities of color and women are disproportionately affected by climate change. Not only are women disproportionately displaced by climate change, women hold less decision-making power in global climate negotiating bodies: about 30%, according to the UN. That's why activists are pushing for women's leadership and gender equity at COP26.

Length: 1,000 words

Available beginning: NOW

# SHARING GUIDELINES

When republishing partner content, CCNow partners *must* include the following tagline:

*This story originally appeared in* [originating outlet name, with a link to its homepage or the original article] *and is part of <u>Covering Climate Now</u>, a global journalism collaboration strengthening coverage of the climate story.* 

When publishing your own content, please include the following tagline:

*This story is part of <u>Covering Climate Now</u>, a global journalism collaboration strengthening coverage of the climate story.* 

Please include our logo, which you can <u>download here</u>. **Some answers to frequently asked questions:** 

- Due to image licensing restrictions, images may not be reproduced, unless doing so is clearly permitted. When graphics or imagery are provided, ensure proper credit is given.
- Headlines may be altered, as long as your headline retains the original meaning and does not introduce new spin or agenda.
- Minor adjustments to suit house style are permitted.
- Grammar and spelling may be corrected, both for stories being published across regions (i.e., US to UK) and for stories that contain typos or errors.
- Where necessary, stories may be "localized" for audiences: For example, miles might be converted to kilometers, and a story that mentions the city "Norwich," may need to say "Norwich, England" for publications outside the UK.
- Time markers may be altered, where necessary to ensure accuracy or clarity. "Yesterday," for example, might be changed to "last week" or "in March."
- Stories may be translated into different languages. If you translate a story, please send the link to the translated story to sharing@coveringclimatenow.org, so that other publications may also benefit from the translation.

For any further questions, please contact us at editors@coveringclimatenow.org.

